



**WOOLRICH®**  
**ELITE SERIES**  
**TACTICAL™**

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**WOOLRICH ELITE SERIES TACTICAL ENTERS WOMEN'S MARKET WITH WOMEN'S ELITE LIGHTWEIGHT PANT, A TACTICAL PANT DESIGNED FOR WOMEN OPERATIVES**

*Thoughtful Women's Design Reflects Woolrich's Fit, Quality and Durability*

**WOOLRICH, PA. (Dec. 9, 2008)** – In response to the growing number of active female operatives, Woolrich Elite Series Tactical today entered the women's market with its first tactical pant designed specifically for women. The Women's Elite Lightweight Pant will be available at tactical outlets throughout the United States and will be presented at the SHOT Show '09.

"We've incorporated our most popular tactical pant features into a much-needed version for women," said Ron Bernstine, sales manager for Woolrich Elite Series Tactical Elite. "Working with female operatives, we designed this pant to fit their physique. The result is a pant that will provide comfort and style to female operatives without sacrificing durability and function."

The Women's Elite Lightweight Pant is manufactured of fade resistant, lightweight cotton ripstop fabric and designed for a woman's unique frame. The pant features ten strategically placed multi-use pockets, built with critical seams, double-needle stitched and bar-tacked at stress points for durability. It will be available in Khaki.

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*Woolrich Elite Series Tactical Introduces First Women's Tactical Pant*

"Most manufacturers think that all they need to do is simply shrink the men's version and that will suffice," said Bernstine. "Based on more than a century of designing and producing women's apparel, we've taken great care to create a pant that is both functional and designed for a woman's unique fit."

For more information on Woolrich Elite Series Tactical line, visit

[www.WoolrichEliteSeriesTactical.com](http://www.WoolrichEliteSeriesTactical.com)

**About Woolrich:** Established in 1830, WOOLRICH® is the authentic American brand that embraces the outdoor lifestyle. Trusted by generations of loyal consumers, Woolrich—The Original Outdoor Clothing Company—continues a tradition of quality and value. A brand known worldwide, Woolrich products include functional, comfortable and durable men's and women's sportswear, outerwear, and accessories. The Woolrich Elite Series Tactical line was developed by working closely with military, law enforcement and private security communities. Their input, combined with Woolrich's apparel expertise, led to the creation of clothing that performs under demanding and specialized needs.

Women's Elite Lightweight Pant, front view



Women's Elite Lightweight Pant, back view



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