



**WOOLRICH®**  
**ELITE SERIES**  
**TACTICAL™**

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**WOOLRICH ELITE SERIES TACTICAL BECOMING OFFICIAL ANCHOR  
SPONSOR OF 2010 U.S. CORRECTIONS SPECIAL OPERATIONS  
GROUP MOBILE TACTICAL LAB TOUR**

***Joseph Garcia, Renowned Expert in Corrections Special Operations,  
Continues Leadership of Tour to 34 Venues Reaching Over 1,000  
Corrections and Police Agencies***

**LAS VEGAS, NEVADA (January 18, 2010)** – Building upon the success of its first year sponsoring the U.S. Corrections Special Operations Extreme (US C-SOG CorSpecOps) Mobile Tour ([www.CorSpecOps.com](http://www.CorSpecOps.com)), Woolrich Elite Series Tactical ([www.woolricheliteseriestactical.com](http://www.woolricheliteseriestactical.com)) today announced it will increase its annual commitment by becoming the anchor sponsor for 2010, to what is now known as the U.S. C-SOG Mobile Tactical Lab Tour, outfitting US C-SOG's trainers exclusively in Woolrich Elite Series Tactical apparel.

Joseph Garcia, one of the world's most decorated experts in corrections special operations, will continue to lead this effort utilizing a newly-engineered US C-SOG Mobile Tactical Lab (rapid deployment trailer) with an extension that is the most comprehensive trailer ever developed in the trailer industry. The 48 ft. vehicle, branded with the Woolrich Elite Series Tactical logo, carries munitions, body armor, medical triage kits and ballistic shields, part of over 150 components necessary for this specialized training.

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Classified technologies will also be on board that can only be disclosed to law enforcement and special operations units.

The Tour will visit 34 correctional organizations training over 1,000 corrections and police agencies in officer survival, tactical firearms and high inmate risk transport, among others.

“The mission of the Tour is consistent with our dedication and commitment to the law enforcement community,” said Ron Bernstine, sales manager for Woolrich Elite Series Tactical. “We had to double the number of stops this year in order to meet demand. Not only did Joseph and his team raise awareness of our product attributes, but they also fulfilled a growing need for critical training. This is a partnership that will endure.”

“It has been a pleasure and honor working with Woolrich this past year and I am most grateful for their support since beginning this Tour over two years ago,” said Garcia. “You can’t beat their reputation for quality, design, fit performance features and heritage. Having the right apparel is as essential as having the right weapon to accomplish your mission. Woolrich has taken great care to engineer apparel that exceeds operatives’ needs.”

**About Woolrich:** Established in 1830, WOOLRICH® is the authentic American brand that embraces the outdoor lifestyle. Trusted by generations of loyal consumers, Woolrich—The Original Outdoor Clothing Company—continues a tradition of quality and value. A brand known worldwide, Woolrich products include functional, comfortable and durable men’s and women’s sportswear, outerwear, and accessories. The Woolrich Elite Series Tactical line was developed by working closely with military, law enforcement and private security communities. Their input, combined with Woolrich’s apparel expertise, led to the creation of clothing that performs under demanding and specialized needs. About Woolrich Elite Series Tactical, visit [www.WoolrichEliteSeriesTactical.com](http://www.WoolrichEliteSeriesTactical.com).

*WOOLRICH ELITE SERIES TACTICAL UPS SPONSORSHIP OF 2010 U.S. CORRECTIONS SPECIAL OPERATIONS GROUP (US C-SOG EXTREME CorSpecOps) AMERICAN MOBILE TOUR*

**About US C-SOG:** US C-SOG has been serving the global corrections – prison special operations community for a decade and a half. US C-SOG has prison combat experienced operators, instructors and leadership. US C-SOG is a global corrections special operations leader within the corrections community. US C-SOG is the nation's largest private government contractor specializing in corrections in the United States. Its core competencies are corrections special operations, risk, and mitigation. For further information, visit: [www.uscog.com](http://www.uscog.com)

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